

### ↑ innAmazon

innAmazon is a set of 5 high-tech machines designed to reproduce the test procedures ISTA 6-Amazon.com-SIOC and ISTA 6-Amazon.com-OB to obtain the Amazon Packaging Frustration-Free certification.



#### AMAZON'S FEES REDUCTION

When the products are certified under the Frustration-Free program, Amazon does not apply additional preparation fees, as the is optimized and meets Amazon's requirements.

## BETTER ENVIRONMENTAL CONDITIONS

Amazon proposes a system that reduces excess packaging and uses recyclable materials.

## LOWER PACKAGING COSTS

Unnecessary and excessive packaging will be eliminated, which means that sellers will incur lower expenses.

## BETTER PROTECTION FOR SHIPPERD GOODS

The design of packages within the Frustration-Free program is laboratory-tested. This is why passing the required tests to be part of the Frustration-Free program implies safer goods.

## LOWER TRANSPORTATION COSTS

By fulfilling Amazon's requirements, packages are optimized and better prepared for distribution, reducing transportation costs in turn.

#### MORE SATISFIED CUSTOMERS

Amazon's Frustration-Free packaging are easy to open and environmentally aware as they are manufactured with 100% recyclable materials and reduce waste.



#### **CLAMP TESTER**

Measures the protective capability of product packages, components, and materials to withstand horizontal compression forces characteristic of the mechanically handling and automated warehousing.



# COMPRESION TESTER

Packages are exposed to different compressive forces, both vertical and lateral, during handling, automated warehouse storage and transport. The Compression Tester provides the necessary information for packaging characterization and design to face with these hazards.

#### DROP TESTER

Performs the simulation of drops, both vertical and rotational impacts, that affect packages and products during handling and distribution.



## INCLINED IMPACT TESTER

With the Inclined Impact
Tester it is possible to test
the protective capacity of
the packaging when faced
with shocks and impacts
along the distribution cycle.





#### **VERTICAL VIBRATION SYSTEM**

This equipment is designed to perform the vertical vibrations produced mainly during transportation, both standard and recorded from real transport routes, to optimize packaging.



All our solutions comply with the security standards to guarantee the CE Mark.